



Get
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in the picture




New Asia-Pacific CRVS Website and Knowledge Hub “getinthepicture.org”

Workshop for National Civil Registration and Vital Statistics (CRVS) Focal
Points

9 – 10 December 2015, Bangkok

Launch of new CRVS website

New website (<http://getinthepicture.org>):

-  Launched on 8 December 2015
-  Will serve as knowledge hub for Asia-Pacific CRVS Decade
-  Replaces previous website developed in 2014 for transmitting information related to the Ministerial Conference

Main changes?

- ◆ **Content:** Expansion of the content of the site so it better serve as a knowledge and information repository for the CRVS Decade
- ◆ **Technology:** Use of Drupal content management system
 - ◆ Ease of creating and updating content on the web site
 - ◆ More responsive, and easily accessible on tablet or mobile devices.
- ◆ **Design:**
 - ◆ Maintain visual style of previous website



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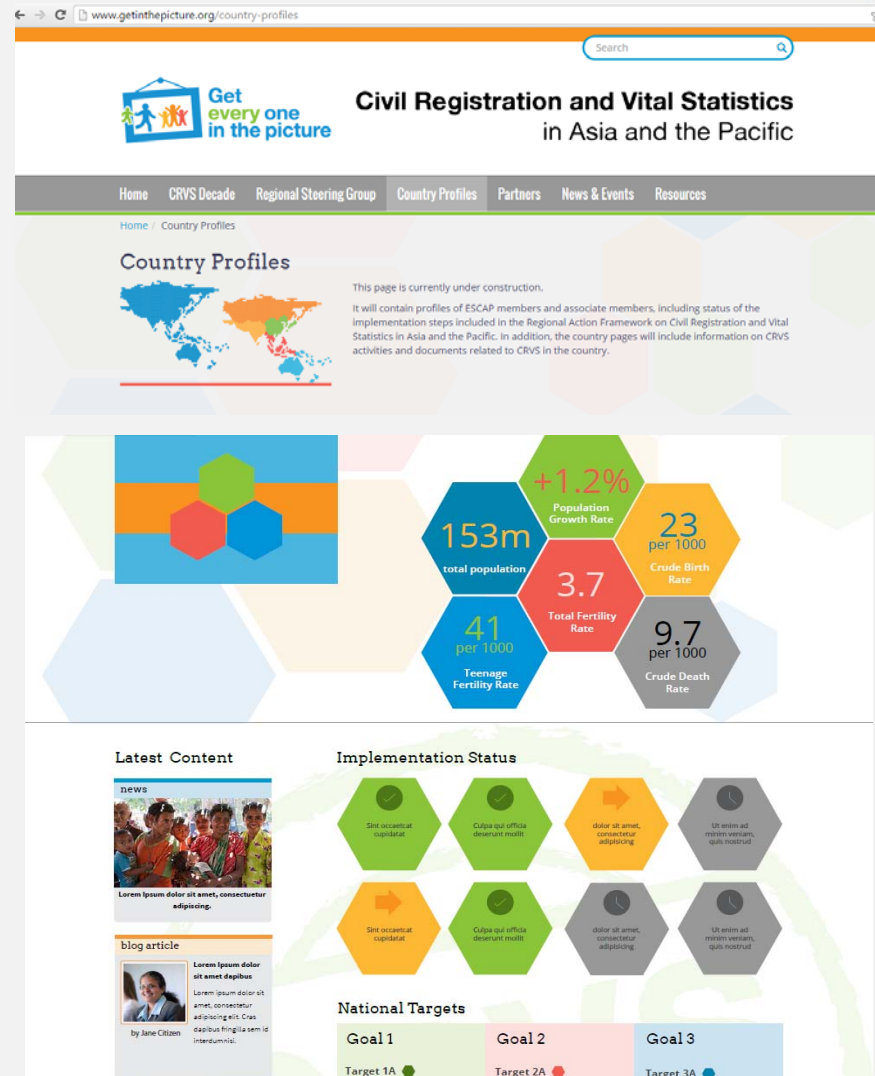
Demonstration of New Asia-Pacific CRVS Website and Knowledge Hub

[http://www.getinthepicture.
org/](http://www.getinthepicture.org/)

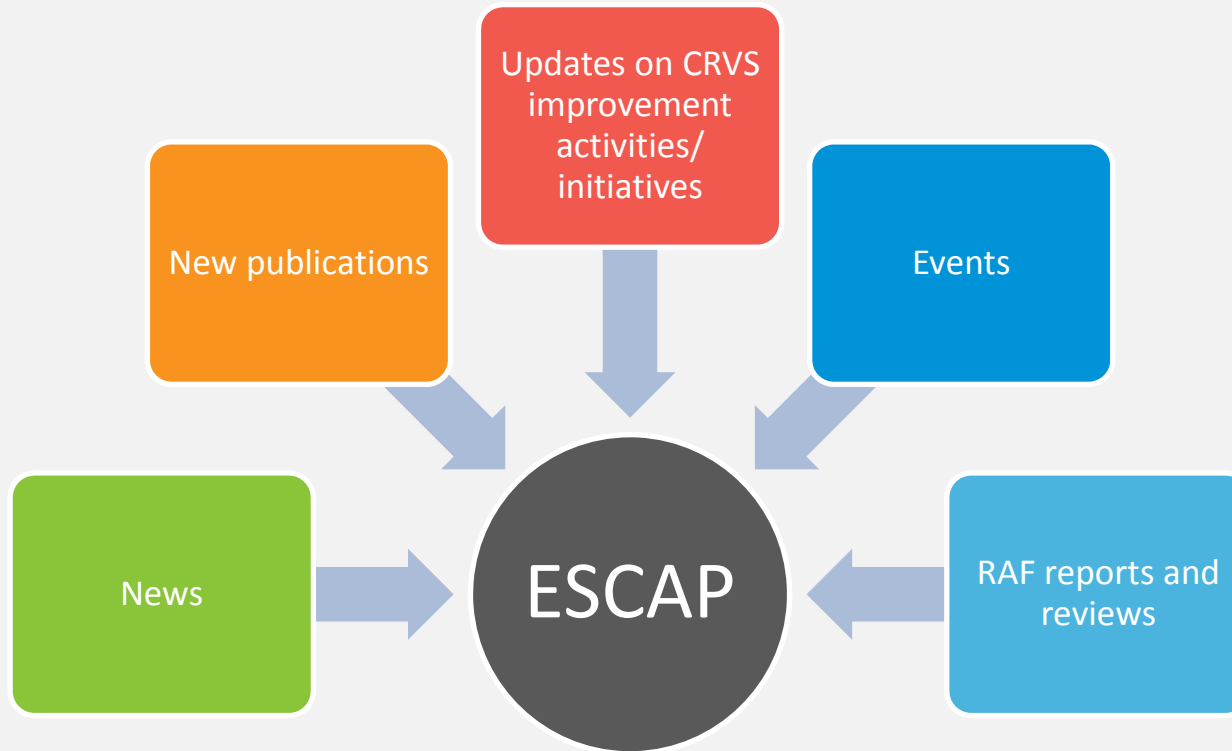
Country profiles

What will be included?
Country profiles for all ESCAP members and associate members:

- Key socio-demographic statistics e.g. total population, TFR, CBR, CDR
- Facts related to RAF implementation i.e. status of implementation steps (completed/ in progress/ not started); baseline data
- Events being conducted nationally by governments or partners
- News items
- National targets
- Latest publications including CRVS comprehensive assessments (if available for dissemination)



Role of National Focal Points



How to channel information to ESCAP?



- ◆ **Email:** Send updates and attachments via email to sejersent@un.org
- ◆ **Form:** To be used for sharing updates on upcoming or concluded events
- ◆ **Articles:** News items specifics of what should and should not be included will be discussed in session 13 (Writing news items on CRVS).

Resources for communication

- ◆ “Get Every One in the Picture” branding
 - ◆ Can be used and customized for national level initiatives
 - ◆ Available upon request to member States
- ◆ Short videos, brochures and advocacy materials
- ◆ Key documents and resources from ESCAP and other development partners



Resources for communication (cont'd)

- ◆ Guidelines for setting and monitoring the goals and targets of the Regional Action Framework on CRVS developed:
<http://www.getinthepicture.org/resource/guidelines-setting-and-monitoring-goals-and-targets-regional-action-framework-civil>
- ◆ CRVS Decade brochure containing the Ministerial Declaration and Regional Action Framework:
<http://www.getinthepicture.org/resource/asian-and-pacific-civil-registration-and-vital-statistics-decade-2015-2024>
- ◆ Brochure on CRVS in Asia and the Pacific:
<http://www.getinthepicture.org/resource/brochure-civil-registration-and-vital-statistics-asia-and-pacific>





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Thank you!

For more information,
please visit:
www.getinthepicture.org

